



Rafael Macabu

SENIOR UX/UI DESIGNER

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Skills

Design systems and tokens
Information architecture
High-fidelity prototyping
AI-assisted design (workflows, agents, MCP)
User research and testing
Accessibility

Tools

Figma: design systems, variables, prototypes, Figma MCP
Claude: design workflow automation, component generation, code prototypes
VS Code: HTML/CSS, Tailwind

Languages

Portuguese (native)
English (advanced)

SELECTED EXPERIENCE

Senior UX/UI Designer



May 2021 – present (5+ years)

- Lead designer responsible for the full product suite of a BNPL and consumer credit fintech: merchant management platform, sales rep app, consumer app, marketing website, help center and transactional e-mail flows
- Build and maintain a multi-product design system in Figma (tokens, variables and modes)
- Design flows and interfaces for web, mobile and e-mail, from discovery to delivery
- Build high-fidelity prototypes for handoff, including functional prototypes in HTML/CSS/JS
- Integrate AI into the design process (Claude, Figma MCP) to speed up documentation, component generation and prototyping
- Manage front-end team requests and perform quality testing on deliveries

UX/UI Designer



June 2018 – May 2021 (3 years)

- Designed interfaces for retail SaaS applications, from scope to prototype
- Defined scope with the PO, supported by benchmarking and user research
- Mapped user journeys and flowcharts to guide product decisions
- Implemented HTML/CSS components in partnership with the development team

UX/UI Designer



Percycle (acquired by Linx)

March 2018 – June 2018 (4 months)

- Proposed new features alongside the PO
- Produced wireframes and interface prototypes
- Built native product showcases for major Brazilian retailers' e-commerce sites

EDUCATION

> MBA in Future-Centered Design, UX, Innovation and Technology

FIAP – Faculdade de Informática e Administração Paulista (expected March 2027)

> Postgraduate Specialization in User Experience and Human-Computer Interaction

PUC-Rio – Pontifícia Universidade Católica do Rio de Janeiro (2024)

> Bachelor's degree in Visual Communication and Design

UFRJ – Universidade Federal do Rio de Janeiro (2016)